Management Development Program (MDP)
Institute of Business Administration (IBA)
University of Dhaka

ACMP

ADVANCED CERTIFICATE FOR MANAGEMENT PROFESSIONALS

Where
Institute of Business Administration (IBA),
University of Dhaka

Whom is it for
Management Professionals in the Information
Technology (IT) / Information Technology
Enabled Services (ITES) Industry

Co-designed by
IBA, University of Dhaka
IIM, Ahmedabad
IIT, Delhi

Certification
IBA, University of Dhaka

DIGITAL BANGLADESH
Skilled. Equipped. DigitalReady.

ICT DIVISION
FUTURE IS HERE

Bangladesh Computer Council

LICT
LEVERAGING ICT FOR GROWTH
EMPLOYMENT & GOVERNANCE

BACKGROUND

Pursuing its vision of Digital Bangladesh, the government is committed to leveraging Information Technology (IT)/ Information Technology Enabled Services (ITES) for achieving sustainable development goals by creating employment for all and thereby driving growth and competitiveness. In this connection, the following priorities are set and being pursued by different agencies and institutions:

◆ Achieving US$5 billion export by 2021

◆ Developing human resources ready for the 21st century

◆ Taking services to citizens' doorsteps

◆ Making the private sector and market more productive and competitive through the use of digital technology.

Against this backdrop, the government has taken a bold initiative to develop human resources working in the IT/ITES industry by building managerial and technical competencies through a world-class training program designed specifically for mid-management professionals.

With the growing significance of IT/ITES industry vis-a-vis the vision of digital Bangladesh, IBA of University of Dhaka, in collaboration with Indian Institute of Technology (IIT) - Delhi and Indian Institute of Management (IIM) - Ahmedabad, with support from the ICT Division is launching this program, titled Advanced Certificate for Management Professionals (ACMP) to equip aspiring business leaders with the much required knowledge and skills to excel in a rapidly changing global business environment.

OBJECTIVES

◆ To enable participants to develop and sharpen their managerial aptitude and decision making capabilities required for driving organizational growth;

◆ To provide participants with an opportunity to learn management techniques in order to formulate and implement strategies in the IT/ITES industry;

◆ To enable the participants to appreciate interdependencies within and beyond an organization and to acquire stakeholder management perspectives required to excel in an increasingly complex business environment;

◆ To help participants emerge as leaders ready to shoulder the next level of responsibilities so as to fulfil the organization's needs and growth expectations;

◆ To accelerate the industry driven technical skills to enhance organizations' growth potential.

ELIGIBILITY CRITERIA

The ACMP is for management professionals working for organizations. The participants should at least have a bachelor's degree and either

◆ 2 years of post-graduation experience, supervising a team of 5 or more employees or
◆ 5 years of overall relevant (IT/ITES) experience after graduation.

ACMP candidates must have demonstrated track record, inquisitive mind and potential for personal growth, backed by adaptability and intellectual and emotional maturity.

ADMISSION PROCESS

Applicants fulfilling the above requirements should be nominated by the respective organizations. The applicants will then be called for a pre-assessment at IBA, University of Dhaka. The applicants will need to go through a written communication test, followed by personal interview.

PROGRAM MODULES

The program is divided into different interdependent modules each of which focuses on a certain aspect/function of management. Participants will be trained for a total of 200 hours, of which 152 hours will involve management and 48 hours technical modules. The technical modules are grouped along two options: Option 1 will involve Analytics and Cyber Security and Option 2 Software Engineering.

MANAGEMENT MODULES (19 days, 152 hours)

Module	Module Title	No. of Days
1.	Project Management	3
2.	People Management	3
3.	Marketing and Business Development	3
4.	Business Communication Skills	3
5.	Business Analysis & Business Processes	1
6.	Finance and Accounting	3
7.	Strategy Management	3
	Total Days	19

TECHNICAL MODULE - OPTION 1
ANALYTICS AND CYBER SECURITY (6 days, 48 hours)

Module	Module Title	No. of Days
1.	Business Analytics	3
2.	Cyber Security	3
	Total Days	6

TECHNICAL MODULE - OPTION 2
SOFTWARE ENGINEERING (6 days, 48 hours)

Module	Module Title	No. of Days
1.	Quality Management	2
2.	Software Development Life Cycle and Agile Methodology	2
3.	Software Architecture and Design	2
	Total Days	6

ASSESSMENT PROCEDURE

The assessment will be done for each module through individual and group assignments, case studies, class participation, quizzes and examinations. A minimum of 80% class attendance will be mandatory.

Faculty
The program will be offered by a team of distinguished faculty members with both functional and cross functional experiences and expertise. The faculty members will be from IIT-Delhi, IIM-Ahmedabad and IBA, University of Dhaka. Accomplished national and international academia and industry leaders will also be invited for deliberation and interaction with the participants.

Pedagogy
An interactive, experiential learning approach will be applied in order to ensure active participation. A mix of pedagogical tools such as cases analysis, simulation, presentation, group exercise and lecture will be used.

Venue and Facilities
The classes will be held at IBA, University of Dhaka premises. Lunch and snacks will be provided to the participants.

Program Design
The program will be co-designed by IBA, University of Dhaka, IIT Delhi and IIM Ahmedabad.

Accreditation
The accreditation for the program is also expected to be done by George Washington University (GWU), USA.

Certification
On successful completion of the program, participants will be awarded a Certificate by IBA, University of Dhaka.

Scholarship
ACMP will be fully funded by the government of Bangladesh for the first 500 participants to be selected from the pool of nominations by IT/ITES organizations. The scholarship will cover tuition fees as well as the lunch and snacks on training days.

Key Resource Persons

Sheikh Morshed Jahan
Associate Professor, IBA
Chairperson, MDP
Coordinator, ACMP

Bidyut Kanti Thakur
Project Director
EY, MMT LICT

Md.Ridhwanul Haq,PhD
Associate Professor, IBA
Co-Coordinator, ACMP

Suraj Narayanan
Scholarship Coordinator
EY, MMT LICT
E-mail: suraj.narayanan@in.ey.com

Abdullah Al Mamun
Project Advisory Services
EY, MMT LICT
Phone: +88 01629143425
Email- mamun.bd.ey@gmail.com

Contact Details
Address: ACMP, MDP, Room #402, (3rd Floor),
            IBA, University of Dhaka, Dhaka-1000

Phone: +88 01841707017
            +88 01841707019

E-mail: acmp@iba-du.edu
            mdp@iba-du.edu

www.iba-du.edu

Disclaimer
The authority reserves the right to make any change in any section of this brochure without prior notice.